

# Asia's First Socially Networked Investing Service

Powerful. Fast. Simple.



8 Securities was born from a mission to empower individual investors and reinvent the way people trade. Through a personalized Trading Portal, we give our customers global trading, market data & research and a private social network on a single dashboard. A totally transparent and real-time peer to peer exchange of ideas and trading on one screen.

# The 8 Securities Advantage

- Trade over 15,000 US & HK stocks and exchange traded funds
- A private social network to share investing ideas <u>and</u> trading on one screen
- Personalize your very own Trading Portal with professional research and tools
- Best combination of pricing for US & HK stocks. 50% cheaper than the banks
- Available in English, Traditional Chinese, Simplified Chinese and Japanese
- Seamless PC and mobile experience

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# The Business

- Launched to the public in March 2012
- Offices in Hong Kong & Japan serving an online market of 20 million accounts
- 50,000 customers and \$750,000,000 USD in customer assets

#### Recognition

- Top Online Investing Service in Hong Kong, Capital Magazine
- Top 7 Startups in China to Keep on the Radar, Inc.
- TechCrunch Disrupt Beijing, Finalist
- Amazon Startup Challenge, Asia Finalist
- Webby and W3 Design Awards

## **Our Technology**

- Multi-lingual, multi-currency, multi-market. End to end global capability
- HTML5 & Adaptive Design to drive seamless experience across all devices
- Platform hosted on Amazon Web Services cloud. Resilient and scalable.
- Proprietary technology. Built and designed internally. Open platform and API

### The Team

- Over 15 years experience in the industry
- Previously managed E\*TRADE in Asia, Europe, the Middle East and Canada
- Launched one of Hong Kong's first online brokerages in 2000
- Management profiles can be found on www.8securities.com

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Weibo:	weibo.com/8securities	LinkedIn:	8 Securities
YouTube:	youtube.com/8securities	Angel List:	angel.co/8-securities